



# Legacy Patron Circle – Week 4

## Talking Points

### The Power of the Singular Story

#### Key Talking Points You Can Use with High-Net-Worth Clients

- A solo or couple's portrait tells one clear, powerful story. It is far more impactful than a group family portrait for legacy purposes.
- Scale matters: a 30 × 40+ portrait commands the room and becomes a permanent landmark clients are proud to display.
- Use the “singular story” framing to help clients see the portrait as a statement of leadership and values, not just decoration.
- This language makes it easier to move conversations from price to lasting family impact.
- You become the advisor who helps clients create something their children and grandchildren will cherish.

**Powerful Quote You Can Share** “History shows us that the most powerful portraits are those that tell a singular, undiluted story.”

Links to the blog posts that will help provide more clarity:

<https://kgsstudios.com/power-of-the-singular-story/>

<https://kgsstudios.com/the-grand-manner-life-size-portrait/>

[Kevin G. Saunders Legacy Patron Circle](#)

