



Legacy Patron Circle – Week 3

Talking Points

The Add an Egg Principle & The Quantum Shutter

Key Talking Points You Can Use with High-Net-Worth Clients

- KGS Studios portraits are created through a collaborative, manual artistic process: every detail is performed by the artist in real time, not generated by algorithms.
- Clients want proof of life and authenticity in an AI world. This is your strongest differentiator when talking to high-net-worth clients.
- Use simple language: “This is not an AI image. It is a hand-crafted record of who your client really is.”
- The private viewing experience lets clients feel the difference in scale and presence, making the commission feel like their own idea.
- This credibility helps you confidently refer larger 30 × 40+ commissions and earn higher payouts while building political capital.

Powerful Quote You Can Share “The artist performs every step manually from the master file, using the computer as a directed tool.”

Links to the blog posts that will help provide more clarity:

<https://kgsstudios.com/add-an-egg-principle/>

<https://kgsstudios.com/the-quantum-shutter-biological-truth/>

[Kevin G. Saunders Legacy Patron Circle](#)

