



# Legacy Patron Circle – Week 10

## Talking Points

### Scale and Generational Impact

#### Key Talking Points You Can Use with High-Net-Worth Clients

- In the [Sargent](#) era, (late 1800's), grand-scale portraits were not decoration, they were strategic statements of permanence and status. Families commissioned life-size works to anchor their place in history when the world felt unstable.
- We are in the same moment today. In a time of digital overload and constant change, high-net-worth clients seek safe harbor in stability and tradition, exactly like a flight to gold in currency markets.
- Kevin G. Saunders' life-size and grand-scale portraits represent the return of that lost art, magnified a thousandfold by the flood of disposable digital images.
- His decades long track record at this level of mastery means his work will be recognized as significant, yet will be as rare in future art history books as Sargent's is today. This is not a prospectus; it is a statement of fact based on the body of work already created.
- When you introduce these portraits, you give clients the opportunity to become the patron who documented their family's legacy in the exact year everything shifted; a permanent, authoritative record that outlasts every digital image.

**Powerful Quote You Can Share** "Scale is the difference between being seen and being remembered."

Links to the blog posts that will help provide more clarity:

<https://kgsstudios.com/the-grand-manner-life-size-portrait/>

[Kevin G. Saunders Legacy Patron Circle](#)



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