

An Act of Foresight: Preserving a Moment Lost to Time

The definitive artistic record of a city is rarely created by committee; it is captured by a single artist with the foresight to see what is about to be lost forever. Created in 2015 as a deliberate bet on the enduring power of history and mastery, the World Heritage Missions Collection is San Antonio's "Eugène Atget" moment—a final, perfect view of our shared heritage at the precise, unrepeatable moment of their UNESCO induction, before it was irrevocably changed by renovations. It is not just a collection; it is a cultural time capsule.

Paths to Patronage

There are two distinct opportunities for a patron to become the celebrated steward of this historic collection.

A. Institutional Patronage: A Statement of Heritage This path is for the corporation or individual seeking to make a permanent statement of commitment to San Antonio's heritage by acquiring a significant, museum-grade art installation. A single patron can acquire a Grand Scale (\$500k), Public Scale (\$200k), or Private Scale (\$60k) set of the five Missions. The patron of any set also receives a magnificent 40" x 66" framed commemorative print displaying all five Missions, proving their contribution.

B. The Ultimate Legacy: Stewarding a City's Premier Cultural Brand This is the ultimate legacy opportunity for a visionary syndicate or a single major patron. This is not just an art acquisition; it is an investment in becoming the steward of San Antonio's premier cultural brand.

- **The Value Proposition:** The primary asset is the intellectual property (IP), which includes the brand, the domain, and the perpetual branding license for the collection's permanent installation at the San Antonio International Airport—a strategic asset with a calculated 20-year advertising value of over \$10,000,000.
- **The Bonus:** The acquisition of the IP also includes the remaining physical art inventory of the collection, valued at \$4,500,000.
- **The Total Portfolio Investment:** \$5,000,000.

The Patron's Role in History

The patron who acquires the complete portfolio secures a unique and commanding position in the cultural landscape of Texas. They become the owner and steward of a cornerstone of San Antonio's identity, wielding a powerful asset that builds goodwill, community credibility, and a permanent legacy that will define their vision for generations to come.