

Subject: A thought for you regarding our upcoming gala

Body: [Patron Name],

As we finalize the program for our upcoming gala, one of our most unique acquisition opportunities came across my desk, and I immediately thought of you and your family's commitment to creating a lasting legacy.

I know you've seen countless auction items. This one is different. It is the antidote to the typical offering—not a temporary prize, but a permanent family asset.

We are partnering with the world-renowned KGS Studios in San Antonio, TX to offer a "Curated Legacy Experience." The certificate has a tangible value of \$4,000, which the winning bidder can use in one of two ways: they can receive a complete, museum-quality 11x14 Signature Portrait, or apply the full \$4,000 as a credit toward a larger, grand-scale family masterpiece. The artist is a master at creating portraits with the weight and emotion of a classical painting, resulting in a timeless historical document for your family.

Part of what makes this so unique is that it is a true "destination experience." The creation of the masterpiece takes place during an immersive session at the artist's private, world-class atelier. To make this journey effortless, the studio offers unparalleled scheduling flexibility with appointments available seven days a week, including holidays, perfect for planning a memorable weekend getaway. This experience is a celebrated part of the portrait's story and is not to be confused with the "photo packages" we are all used to seeing in auctions.

To do your due diligence as a collector, I highly recommend two steps:

1. First, to understand the 'why' behind the art, I encourage you to [study the artist's perspective here](#).
2. Second, for the specific details of this unique auction opportunity, you can [view the full program overview here](#).

I wanted to ensure this was on your radar before the event and look forward to seeing you there.

All the best,

[Your Name] [Your Title]