



A Strategic Alliance to Elevate Your Mission and Delight Your Patrons.

A proven, no-risk partnership to create a new, long-term fundraising asset for your organization.

At KGS Studios, philanthropy isn't an afterthought; it's woven into the fabric of our operations. We are dedicated to creating strategic alliances with a select group of organizations by offering an unparalleled fine art experience that elevates your mission.

The Antidote to the "Photo Package"

We understand the challenge. Your donors are fatigued by a constant stream of low-value "photography packages" that often lead to a disappointing, high-pressure sales experience.

The KGS Studios partnership is the antidote. We allow you to offer a true, museum-quality heirloom that celebrates the legacy of your most important supporters.

What This Partnership Achieves for Your Organization:

- **It Elevates Your Brand:** You align your organization with a museum-quality standard of excellence, separating your event from the crowd.
- **It Delights Your Top Donors:** You provide your most important supporters with a unique, high-value experience they cannot get elsewhere, deepening their loyalty to your cause.
- **It Creates a "Forever Asset":** The resulting masterpiece becomes a permanent advertisement for your cause in an influential home, telling a positive story about your organization for generations.

Two Paths to a Powerful Fundraising Asset

We offer two distinct partnership models to suit your organization's needs:

Path 1: The Gala Keystone (The In-Kind Donation) This is our premier offering for your fundraising event. You offer your patrons the **gateway to a grand-scale masterpiece** like the one pictured above. We provide a donated certificate that covers the full cost of an 11×14 Signature Portrait (a complete heirloom in its own right) **OR** serves as a significant **\$4,000 credit** toward a larger statement piece.

- **Your Return:** 100% of the winning bid goes directly to your cause, with a required \$1,200 minimum bid to ensure a significant donation.

Path 2: The Evergreen Revenue Stream (The 6% Finder's Fee Initiative) This is an ongoing partnership that leverages your network. When your formal introduction of a patron results in a commissioned portrait, KGS Studios donates **6% of the full commission** to your organization, turning a relationship into a recurring revenue stream (\$1,200 to \$6,600+ per introduction).

We are confident that a partnership with KGS Studios will provide a significant return, both in immediate funds and in long-term patron relationships. This is an opportunity to align your organization with a proven standard of excellence and offer something truly unique.

We invite you to a brief, exploratory call to discuss how this strategic alliance can be tailored to your specific fundraising goals.

Kevin G Saunders
KGS Studios